

SPONSORSHIP OPPORTUNITIES

LIFE LEADER SPONSOR: \$1,500

Will be recognized on our website, social media & all printed event materials.

FUTURE BUILDER SPONSOR: \$1,000

REALITY PARTNER SPONSOR: \$500

COMMUNITY SUPPORT SPONSOR: \$250

All three sponsorship levels will be recognized on our social media.

**If none of the above levels work for you we'd be happy to customize a package to meet your goals.*



It costs Salina Area United Way \$3,500 per day to run Reality U, delivering a transformative financial literacy experience for students. This includes all materials, software, facilitation, and feeding volunteers. Inspire the next generation with this impactful program!



2025 SCHEDULE

Salina South High School

February 26th

7:45a-10:45a

11:30a-2:15p

Salina Central High School

March 11th

Time TBD

VOLUNTEERS NEEDED

We need **24 volunteers per session** to run this event successfully.

The perfect Community Involvement opportunity for your company!



Interested in becoming a sponsor and/or volunteering contact the Salina Area United Way at 785-827-1312 or email tyrae@unitedwaysalina.org.



HOSTED BY:



HOW IT WORKS:



Students use a checkbook register to manage their finances as they visit 12 booths representing common monthly expenses. They must make financial decisions, adjusting as needed to ensure their balance doesn't drop below zero, reinforcing important financial management skills.

WHAT IS REALITY-U?

Reality U is a 75-minute interactive simulation that gives students a glimpse of their life as 26-year-olds. Using their current GPA and an online lifestyle survey, each student receives a personalized scenario that includes details like monthly income, credit card debt, student loans, and marital or family status.



Salina Area United Way

Helping students gain crucial financial literacy knowledge to help them recognize the importance of education for their financial future.

COMMUNITY INVOLVEMENT



The program helps students develop problem-solving and decision-making skills while raising awareness of real-world responsibilities. It also encourages community involvement, fostering support for financial literacy education in local schools and creating connections between students and the world of work.

CONTACT US:

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