



ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED HOUSEHOLD SURVIVAL GAME INSTRUCTIONS

Who is ALICE?

- ALICE stands for Asset-Limited, Income-Constrained, Employed. These are individuals and families in our community who work hard but still struggle to cover basic needs. Living paycheck to paycheck, one unexpected crisis can push them into financial hardship.
- The ALICE Survival Game illustrates the daily challenges faced by 26% of Kansans.
 While the activity is eye-opening during a United Way campaign, for many of our friends, neighbors, and co-workers, these choices are a harsh reality.
- United Way programs—like the 2-1-1 Resource Center—provide vital assistance when emergencies happen. By giving to United Way, you help strengthen the four pillars that support ALICE families across Kansas: Youth Opportunity, Financial Security, Healthy Community, and Community Resiliency.

Supplies

- 1 roll of Smarties (or 12–15 small tokens) per player = monthly budget
- ALICE board (one per player)
- Unforeseen Emergency Cards

How to Play

- 1. Give each player tokens and an ALICE board.
- 2. Players represent a family of four (two working parents, two kids ages 7 & 12).
- 3. Build a budget: place 1-3 tokens per column (minimum one each).
- 4. Discuss choices: why did they prioritize certain expenses?
- 5. Draw an Unforeseen Emergency Card and remove tokens as instructed.
- 6. Reorganize the budget-must still keep at least one token per column.
- 7. Discuss: How did the crisis change their priorities?
- 8. Continue drawing cards as needed.

Framember: You can't "win" this game. But by donating to United Way, you help ALICE families survive and thrive.





Asset.

Income.

Employed.

Limited. Constrained.

Household Survival Game

You are a family of four with two children ages 7 & 2. Both parents work full time. You must have at least ONE token in each column.

How will you spend your money?



You walk or boke everywhere because there is no public transportation available.





you need.



You leave your children alone at home with the older sibling in charge.

You place your

children in an

unlicensed

child-care

facility in

person's home.

You enroll your

children in a

licensed child

care facility with

early learning

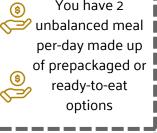
opportunities for

your children.



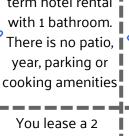
You have 1

unbalanced meal



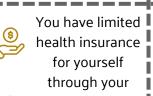


You stay in a longterm hotel rental









You do not have

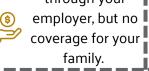
health

insurance so

you pay for all

medical expenses

vourself.







Any savings is spent on necessities leaving nothing for a rainy day.

You manage to

save \$20 each

week after

the 5th other

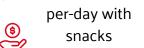


convenience store within walking distance, but no major shopping within 20 miles.

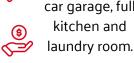
You have a grocery store 10 blocks away (§) and a mini-mall within a mile.

You have convenient access to 2 grocery stores and a large mall within walking distance.

You have 3 home cooked or well prepared & balanced meals







You have full medical, dental, I and vision coverage for your entire family

through your employer.

save \$50 a week after the 5th other survival items are covered.





Unforeseen Emergencies





