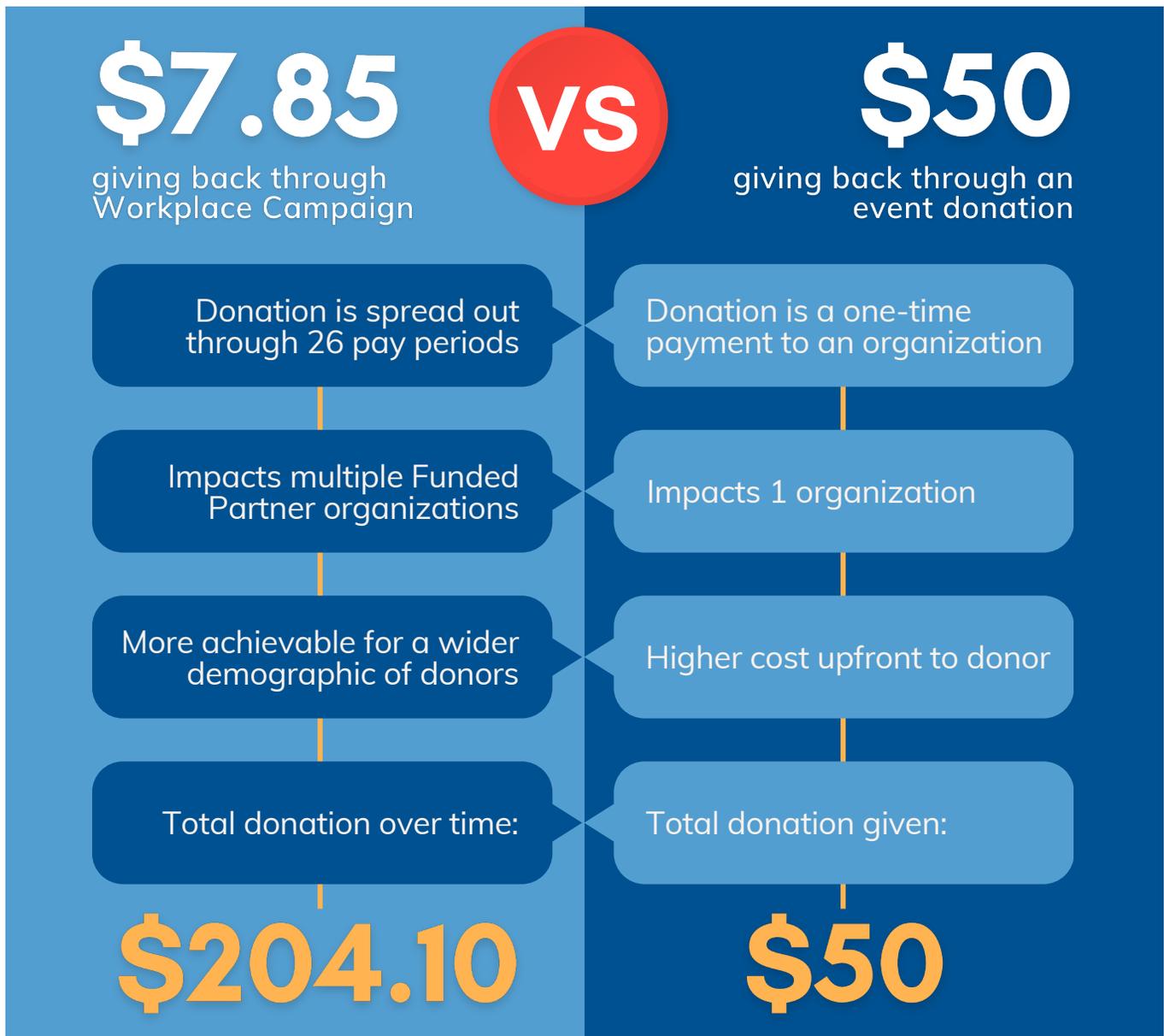


WORKPLACE CAMPAIGN

SALINA AREA UNITED WAY

WHY PAYROLL DEDUCTION:

Salina Area United Way is the **only nonprofit** organization that can utilize **payroll deductions** as another focus point for fundraising. Giving back through payroll deduction allows donors who want to give back to our community to **donate smaller amounts** throughout a **longer period** of time that accumulates greater impact in the end.



SALINA AREA UNITED WAY

FUNDED PARTNERS 2024-2025



The Plan For the Future

United Way has started the **Early Childcare Initiative Fund** that will support and provide grants to supplement the wage gap and additional slot growth, while supporting our current childcare workforce to earn a living wage of at least \$15/hr. The fund will also allow our community to open and expand new childcare centers based on the ever-changing Saline County childcare needs. We will also work diligently towards building an endowment of \$10 Million to support the Program for the future workforce.

EARLY CHILDCARE PARTNERS



Salina Area United Way
STRENGTHEN OUR COMMUNITY
 Grow from yesterday. Give for today. Guarantee tomorrow.



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