

SALINA AREA UNITED WAY

CAMPAIGN PAYROLL PLEDGE FORM

PERSONAL INFORMATION

Mr./Mrs./Ms First Name M.I. Last Name

Employer Work Phone

Home Address Cell/Home Phone

City, State, Zip

E-Mail Check to receive a monthly e-newsletter containing volunteer, community, and campaign information

CHECK ONE PAYMENT METHOD (This pledge will remain in effect until changed by me)

PAYROLL DEDUCTION

OPTION A: Per Pay Period

\$25 \$20 \$15 \$7.85

X

_____ (pay periods per year)

=

\$ _____

Total Gift Amount

My gift is 1% or more of my salary

I want a portion of my payroll deduction to go towards the Early Childcare Initiative Fund:

\$ _____

(dollar amount of each payroll deduction to go to ECIF)

OPTION B: Direct Gift

Cash or check _____

Enclose check payable to:
Salina Area United Way

I want a portion of my donation to go towards the Early Childcare Initiative Fund:

\$ _____
(dollar amount of donation to go to ECIF)

Online at www.unitedwaysalina.org
(click 'GIVE' on home page)

Text to Give: TEXT 2023CAMPAIGN to 41444

DIAMOND DONOR
(Check above if you have been a United Way donor for 25 years or more!)

Signature: _____

Date: _____

(must have signature to process)

Salina Area United Way
STRENGTHEN OUR COMMUNITY
Grow from yesterday. Give for today. Guarantee tomorrow.



CONTACT US:
Salina Area United Way
113 N 7th St., Suite 201
Salina, Kansas 67401
(785) 827-1312

SALINA AREA UNITED WAY

FUNDED PARTNERS 2023-2024



EARLY CHILDCARE INITIATIVE FUND



A childcare shortage in Saline County:

- Up to 10 children are needing care in Saline County per childcare opening
- \$23,440 is the average annual income for childcare providers in Kansas, as of May 2021 (\$11.25/hr.)
 - living wage for one adult without children in Kansas is \$15.06
- There are currently 101 childcare facility worker positions not meeting the living wage threshold
- Childcare in Saline County is a workforce recruitment and retention issue



The Plan For the Future

United Way has started the **Early Childcare Initiative Fund** that will support and provide grants to supplement the wage gap and additional slot growth, while supporting our current childcare workforce to earn a living wage of at least \$15/hr. The fund will also allow our community to open and expand new childcare centers based on the ever-changing Saline County childcare needs. We will also work diligently towards building an endowment of \$10 Million to support the Program for the future workforce.

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